

**READING BOROUGH COUNCIL
Data Privacy Notices (DPNs) Under GDPR**

Parking Services - Pay and Display - Cashless Parking

<p>The identity and contact details of the company Reading Borough Council, Car Parks, On- Street/Off-Street Parking - Cashless Parking</p>
<p>Contact details of the Data Protection Officer Ricky.gill@reading.gov.uk</p>
<p>What Personal Data is held? Name, Address, vehicle registration, telephone number</p>
<p>How will the data be stored? On secure systems that are password protected.</p>
<p>What is the legal basis for the collection, use and storage of the data? Legitimate interest of the business- The data held for the purpose of account being set up to pay for on-street/ off-street parking in an electronic format to ensure that we receive payment for the service provided. We also process data in line with Section 45 of the Road Traffic Regulation Act 1984.</p>
<p>Give details of how long the data will be stored and criteria used to determine this? 6 years</p>
<p>Who will it be shared with and for what purpose?</p> <ul style="list-style-type: none">• Law enforcement agencies in connection with any investigation to help prevent unlawful activity• The Traffic Penalty Tribunal• The Traffic Enforcement Centre• Collection Agency• NSL Services Group• Parseq Limited• Liberty Services• Cobalt Telephone Technologies (RingGo)• Civica• Northgate Public Services• Imperial• DVLA• Other Local Authorities• NCP Limited <p>The information will be shared internally for the better performance and efficiency of Council services</p>

How can the service user get access to it?

Subject Access Request can be made by following the link:
www.reading.gov.uk/dataprotection

State whether any data is to be transferred outside the EU?

N/A

Is processing based on consent?

For us at NCP processing is based on legitimate interest and in line with our terms and conditions.

You have a 'right to be forgotten' so you can ask for your personal information to be deleted where:

- It is no longer needed for the reason why it was collected in the first place
- You have removed your consent for us to use your information and we do not have to keep your information for legal reasons

If we have shared your personal information with others, we will do what we can to make sure those using your personal information comply with your request for erasure.

We may not be able to delete your personal data if it is needed for legal reasons, for reasons of public health, public interest or for medical purposes.

What other rights does the service user have that we have to make known to them?

The data protection legislation provides you with 8 rights, in regards to your personal data, these are: the right to be informed, the right of access, the right to rectification, the right to erase, the right to restrict processing, the right to data portability, the right to object and the rights in relation to automated decision making and profiling.

If you are unhappy with how the data controller has processed your data, or if you feel they have acted in a way that has breached your data protection rights you have the right to complain to the information commissioner's office (www.ico.gov.uk)

State if there will be any automated decision making

N/A